
BRIEF CONTENTS

Annotated Table of Contents	viii
Introduction	xii
Acknowledgments	xxii
SECTION 1: CLASS	1
1. Class Invisibility and Stigmatization: Irish Media Coverage of a Public Housing Estate in Limerick	2
<i>Martin J. Power, Eoin Devereux, and Amanda Haynes</i>	
2. Inequality and Representation: Critical Discourse Analysis of News Coverage About Homelessness	21
<i>Viviane de Melo Resende and Viviane Ramalho</i>	
3. Linguistic Discrimination, Poverty, and the Otomí in Mexico	35
<i>Roland Terborg and Laura García Landa</i>	
4. Race-Class Intersections as Interactional Resources in Post-Apartheid South Africa	49
<i>Kevin Whitehead</i>	
SECTION 2: RACE	65
5. The Representation of Ethnic-Cultural “Otherness”: The Roma Minority in Serbian Press	66
<i>Nataša Simeunović Bajić</i>	
6. “You are trying to make it a racial issue!”: Race-Baiting and Social Categorization in Recent U.S. Immigration Debates	81
<i>Shiao-Yun Chiang</i>	

7. Global Media and Cultural Identities: The Case of Indians in Post-Amin Uganda	96
<i>Hemant Shah</i>	
8. Representing and Reconstructing Chinatown: A Social Semiotic Analysis of Place Names in Urban Planning Policies of Washington, D.C.	110
<i>Jackie Jia Lou</i>	
SECTION 3: SEXUALITY	127
9. Sexual Citizenship and Suffering Subjects: Media Discourse About Teenage Homosexuality in South Korea	128
<i>Hae Yeon Choo and Myra Marx Ferree</i>	
10. Hidden Sexualities: Behind the Veil and in the Swamps	144
<i>Sanya Osha</i>	
11. The Bad and the Good (Queer) Immigrant in Italian Mass Media	159
<i>Valentina Pagliai</i>	
12. The Surplus of Paradoxes: Queering Images of Sexuality and Economy	176
<i>Antke Engel</i>	
SECTION 4: GENDER	189
13. Positioning the Veiled Woman: An Analysis of Austrian Press Photographs in the Context of the European Headscarf Debates	190
<i>Ricarda Drüeke, Susanne Kirchhoff, and Elisabeth Klaus</i>	
14. Constructing and Being the “Other”: Young Men’s Talk on Ethnic and Racist Violence	209
<i>Kjerstin Andersson</i>	
15. Language as a Means of “Civilizing” the Kurdish Women in Turkey	229
<i>Ebru Sungun</i>	
16. Contested Identity: Transgendered People in Malaysia	243
<i>Caesar DeAlwis, Maya Khemlani David, and Francisco Perlas Dumanig</i>	
SECTION 5: NATION	255
17. Language and Identity: Turkish Soap Operas and Language Policy in the Bulgarian Mediascape	256
<i>Nadezhda Georgieva-Stankova</i>	

18. Tiny Netizens Mocking the Great Firewall: Discourse, Power, and the Politics of Representation in China, 2005 to 2010	275
<i>Weizhun Mao</i>	
19. Framing Extreme Violence: The Collective Memory-Making of Argentina's Dirty War	298
<i>Roberta Villalón</i>	
20. The Changing Dynamics of Political Discourse About Orphans in Soviet and Post-Soviet Periods	316
<i>Margarita Astoyants</i>	
About the Editor	332
About the Contributors	333